# II ENTIV CASE STUDY

ENTRY

# Aritas cente

Securing the Heart of the Community: The Transformation of Caritas Village

Catholic Charities



"We're extremely happy with Identiv. We really feel confident that we can provide a very safe environment. That wouldn't be able to happen without Identiv and all of the work they did to plan and help us install and implement these safety and security features."

### Jennielynn Homes,

CEO, Catholic Charities of the Diocese of Santa Rosa

#### END USER

CARITAS CENTE

Caritas Village, Catholic Charities

#### **PROJECT TYPE**

Complete unified physical security solution

### SCOPE

Providing an all-encompassing security installation to protect the vulnerable residents and staff

### **IDENTIV SOLUTIONS**

Hirsch Velocity Security Management System, Hirsch Controllers, Velocity Vision Video Management System (VMS), uTrust TS Readers, uTrust TS Cards

#### BENEFITS

- Scalable, customizable solution
- Enhanced community security
- Simplified access management
- Real-time incident response
- Improved audit capabilities



# THE CHALLENGE

Caritas Village, managed by Catholic Charities of Santa Rosa, sought to upgrade their aging security infrastructure at a facility serving one of the community's most vulnerable populations. They required a comprehensive, scalable, and easy-to-use solution to ensure the safety of their residents, staff, and the surrounding community.

# THE SOLUTION

Identiv collaborated with Blakeslee Electric to implement a fully integrated, end-to-end security system, including Hirsch Velocity Security Management System, Hirsch Controllers, Velocity Vision Video Management System (VMS), uTrust TS Readers, and uTrust TS Cards. The solution was customized to accommodate multiple levels of users, providing realtime information about facility activity, and enabling quick responses to security incidents.

# THE NEXT STEPS

Building on the success of the Caritas Village installation, Identiv plans to continue delivering its world-class security solutions to similar environments, ensuring that organizations can safeguard their community members effectively while maintaining a welcoming and secure environment.

### **Business Situation**

Caritas Village, a forward-thinking project designed by Catholic Charities of Santa Rosa and Burbank Housing, is the epitome of a community solution to a complex societal issue: homelessness. As a comprehensive resource center, emergency family shelter, and provider of 128 units of permanent affordable housing, Caritas Village serves as a tangible lifeline to those most in need.

Catholic Charities has served vulnerable neighbors, including those experiencing homelessness, for 28 years from their facility in Santa Rosa. As part of their mission, Catholic Charities sought to replace their aging facilities with Caritas Village, designed with enhanced neighborhood safety and security. This project required a comprehensive security solution that would not only ensure the safety of the residents and staff but also be user-friendly and non-intrusive.

### **Technical Situation**

Being a multi-faceted environment serving a diverse user base, Caritas Village was tasked with implementing a robust security solution. The system needed to offer complete protection to the employees, residents, and the surrounding community, while maintaining an atmosphere of openness and care. The required solution had to be unified, scalable, easy to navigate, and customizable to fit the unique needs of this project.

### Solution

To meet these complex needs, Catholic Charities turned to Identiv. Integration partner, Blakeslee Electric, who was leading the installation, recommended Identiv for their proven capabilities in delivering end-to-end security solutions. The tailored solution for Caritas Village included Identiv's Hirsch Velocity Security Management System, Hirsch Controllers, uTrust TS Readers, and uTrust TS Cards. Complementing this setup was the deployment of Identiv's Velocity Vision Video Management system (VMS) and network video server, which enabled total situational awareness from a single pane of glass.

### Conclusion

The evolution of Caritas Village is a testament to the power of community, care, and innovative technology. Lives are being altered for the better, opportunities are being forged, and hope is being rekindled. The collaboration between Identiv and Caritas Village has resulted in a robust, scalable, and user-friendly security solution that has not only augmented the safety of the facility but also integrated seamlessly into the multi-user environment.

Through Identiv's cutting-edge solution, Caritas Village can swiftly respond to any security concerns, safeguarding not just the residents and staff but also the larger community. This not only assures families and individuals in need of a safe haven but also exemplifies Identiv's commitment to digitally securing the physical world.

The success story of Caritas Village underscores Identiv's dedication to leveraging technology for the creation of safer, more secure environments. It's an inspiring example of how Identiv is driving transformative change, providing peace of mind, and fostering safer communities: one project at a time.



## **IDENTIV** CASE STUDY

Identiv, Inc. (NASDAQ: INVE) is a global leader in digitally securing the physical world. Identiv's platform encompasses RFID and NFC, cybersecurity, and the full spectrum of physical access, video, and audio security. For more information, visit **identiv.com** or email **sales@identiv.com**.

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